

KINGS

ENGINEERING COLLEGE

An Autonomous Institution

Affiliated to Anna University, Chennai



Career Guidance Policy

As per the Approval of Governing Council
(Updated in 2025)

PREFACE

The Career Guidance Cell (CGC) of Kings Engineering College serves as a vital bridge between academic learning and professional excellence, providing structured counseling to help students navigate diverse career paths. By offering specialized guidance for higher studies both in India and abroad, the Cell facilitates interactions with global academicians and higher education consultancies. A core component of this ecosystem which focuses on equipping students with the necessary credentials for global competitive entry.

To ensure industry readiness, the Cell facilitates a rigorous training framework encompassing company-specific competencies and technical upskilling in high-demand domains. This is supported by expert-led programs in modern software development and engineering design tools.

By integrating intensive in-house coaching in coding, aptitude, and professional communication with seminars on civil services and public sector careers, the College empowers students to excel in both corporate and government landscapes worldwide.

OBJECTIVES

- To proactively identify student needs regarding Higher Studies, Language Studies, and Competitive Exams, providing the motivation and training required to achieve these milestones.
 - To organize comprehensive Career Guidance Programmes that broaden student awareness of avenues such as corporate jobs, entrepreneurship, and advanced research.
- To deliver expert orientation for GATE and profile-building activities aimed at securing positions in Public Sector Undertakings (PSUs).
- To facilitate participation in Civil Services and IAS preparatory sessions, fostering a culture of public leadership.
 - To maintain strategic relationships with foreign universities and premier training centers to promote international academic opportunities.
- To celebrate excellence by awarding toppers in competitive examinations and those securing prestigious admission offers from abroad.

CONSTITUTION OF THE CELL

- Leadership: The Cell is managed by a dedicated Coordinator and supported by Department Coordinators from every academic stream.
- Faculty Expertise: Coordinators are senior faculty members chosen for their extensive professional exposure and ability to provide strategic career direction.
- Dynamic Structure: The Cell is reviewed and reconstituted annually to adapt to the evolving demands of the global job market.

ROLES & RESPONSIBILITIES

Career Guidance & Higher Studies

- Providing specialized counseling for students pursuing postgraduate education in India and international destinations.
- Organizing rigorous preparation guidance for global examinations including GMAT, GRE, SAT, TOEFL, and IELTS.
- Hosting awareness lectures and seminars for UPSC, TNPSC, and Banking Sector competitive exams.
- Facilitating intensive seminars focused on Civil Services and IAS Preparation.

Placement & Technical Training

- Delivering in-house training programs focused on Coding, Quantitative Aptitude, Logical Reasoning, and Verbal Ability.
- Executing company-specific technical training for major industry recruiters like TCS NQT, WIPRO ELITE, Avasoft, and Mphasis.
- Implementing external expert-led training in high-demand technical fields including JAVA, Full Stack Development, AutoCad, Solid Works, PLC, and SCADA.
- Strengthening professional employability through Resume Building workshops, Soft Skills development, and Mock Interview simulations.

REVIEW AND GOVERNANCE

- Monthly Review: The Cell convenes monthly meetings to monitor the execution of the action plan and review institutional progress.
- Annual Reporting: A detailed annual report is prepared and submitted to document the effectiveness and reach of all CGC activities.



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